

New Entelo Diversity Search Helps Companies Build Stronger Teams

Industry's First Automated Diversity-focused Recruiting Solution Helps Companies Efficiently Source Underrepresented Groups Including Minorities, Veterans, etc.

SAN FRANCISCO (April 30, 2014)—Entelo announced the launch of Entelo Diversity, a new diversity-focused talent search tool. Entelo Diversity is a ground-breaking product for recruiters that helps their companies to find and hire top talent from under-represented groups. Companies can now quickly and easily source candidates to improve the diversity of their organizations.

Entelo Diversity uses a proprietary algorithm to find candidates whose social profiles indicate a high probability of meeting a specific gender or ethnicity as well as candidates who may have previous military experience. Since this information is layered on top of a candidate's qualifications and skills, Entelo is able to provide a level of objectivity that ensures that hiring practices aren't discriminatory in nature.

Entelo Diversity allows companies of all sizes to reap the benefits of building strong, diverse teams. Numerous studies have shown that a more diverse workforce is more [productive](#), [innovative](#) and contributes to [increased market share](#), [profitability](#) and [lower employee turnover](#). However, recruiting for diversity can be costly and time-consuming and often requires travel and other expensive activities.

"Entelo Diversity can help companies to find candidates that meet their criteria in a fraction of the time a cost of traditional diversity recruiting activities," said Entelo CEO Jon Bischke. "The current methods of finding additional people from groups that a company deems to be under-represented are not very efficient. The ROI on a tool like Entelo Diversity can be almost immediate and result in very positive impact for companies large and small."

In addition, a more diverse workforce can have tangible top and bottom line benefits to companies. For example, federal contractors may find that Entelo Diversity helps them to meet compliance requirements related to showing evidence that they are taking steps to reduce any under-representation in their various departments.

"Diverse workforces make better companies," said the Honorable Tommy Sowers, former Assistant Secretary at the Department of Veterans Affairs. "Tools like Entelo Diversity enable companies to easily find candidates from a broad range of backgrounds. I'm particularly excited this tool will help companies find Veterans, bringing their leadership, mission focused and team based skills to the best companies."

Entelo Diversity is available now as an additional module in Entelo's suite of recruiting tools. For more information or to get your free tour of the Entelo platform, visit www.entelo.com.

About Entelo

Entelo is a new and better way to recruit. The Entelo platform leverages big data, predictive analytics and social signals to help recruiting organizations find, qualify and engage with in-demand talent. Entelo Search gives unprecedented access to rich profiles of over 20 million candidates, each filled with data from social sites such as Github, Dribbble, Quora, Twitter, and more. Entelo Sonar finds candidates for you by analyzing over 70 variables to tell you when a candidate is ready to change jobs. To learn how leading companies like Box, ESPN and Salesforce are building their teams using Entelo, visit www.entelo.com.

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